

Ammbr Representatives

Directors

Benny Pang

Benny Pang practices corporate finance and securities law in Hong Kong, focusing on equity capital markets and mergers and acquisitions. Mr. Pang has worked on a broad range of corporate transactions with private and public companies. In addition, he has substantial experience representing issuers and underwriters in equity fundraising transactions, including share placements, rights issues and open offers, and he has completed over 100 and participated in more than 120 Hong Kong initial public offerings, including global offerings of SOEs and POEs. He has represented clients in Europe, Russia, Central Asia, North Asia and South-East Asia, the Middle East, the United States, Canada, South Africa, India and Australia.



Mr. Benny Pang was previously the Head of Hong Kong Office and Partner at Loeb & Loeb LLP. Mr. Pang served as Partner of Salans LLP until 2012 and at Paul, Hastings, Janofsky & Walker LLP. He is a Member of the Corporate and Global Real Estate Practice Groups. He has LL.M from The University of New South Wales, LL.B (Hons) from Bond University, and Bar Admission in New South Wales, Australia.

James Lanshe

Jim Lanshe has been actively involved in law and investment management for over twenty-five years, most recently as president and general counsel of a venture between a multi-line domestic insurance holding company and a major, international reinsurer. He had previously served as the chief executive of a fund services company administering over six billion dollars in fund assets. Currently, he also serves as the non-executive Chairman of Oppenheimer Resources SA, a Luxembourg based SICAV-SIF.



Mr. Lanshe has also been an assistant dean and faculty member at Seton Hall University School of Law, on the faculty at the University of Louisville's Brandeis School of Law where he taught mergers and acquisitions, as well as an adjunct at University's School of Business. He has acted as a consultant to the United Nations Development Program for Europe and the Commonwealth of Independent States (UNDP CIS Program), where he advised on legislative reform within the CIS to facilitate the flow of private capital into that region. Currently, he holds an honorary research associateship at Oxford Brookes University School of Social Sciences and Law, Oxford, England, where he has lectured on transnational business issues.

Mr. Lanshe is a graduate of Georgetown University (B.A), Cornell University School of Law (JD), Harvard University (MPA), University of Hawaii (MBA), and Cardiff University (MPhil). He is admitted to practice law in the states of Arizona, New York, Pennsylvania, Texas and the District of Columbia, as well as various federal courts including the Supreme Court of the United States. Mr. Lanshe previously served as a captain in the United States Marine Corps Office of the Staff Judge Advocate during which time he held a State Department appointment as a United States representative to the courts of Japan.

Rakesh Rajagopal

After completing his BA in English and Economics at Kerala University, Raj moved to the UK where he joined Alexis Group, a precious metals trader, in a sales role. He was promoted to Business Development Manager in early 2001 and then grew his sales team to nine across Europe. After this he joined Bridgewater, a Hong Kong financial firm. His remit here was building a portfolio of clients in the commodities and energy sector.



Raj went on to fill operational roles at Sacvinam Global and Poly Resources (part of the Chinese conglomerate) before joining Upbest Precious Metals. At this listed company he managed two teams, one operational in the bullion supply chain, and the other in developing structured investment vehicles.

In 2011 Raj was invited to join the Canadian Imperial Bank of Commerce in the role of director of private banking. After having collaborated successfully in earlier startups with Derick Smith over the preceding fifteen years, he has been fully vested in the blockchain and digital identity companies they founded together since 2012.

Derick Smith

Derick's first startup was a computer memory chip import & distribution company he started with his brother at age 19 in 1984. He went on to work, first as a software developer on Unisys mainframes, then mini, UNIX and PC platforms. His early entry into Smart Card programming led him into EMV and payment systems in the late 1990's.



He co-founded the M.POS Group in 1998 as one of the first companies to design and manufacture a cellular Point of Sale terminal. The company also developed a high-throughput transactional switch, and was the first foreign POS provider to pass the China Unionpay type approval process. Derick exited M.POS in 2002.

Derick started a number of small to medium sized companies, predominantly in the telecoms space, in the following years. During this time, he became familiar with not only the technology, but the business models of the telecommunications sector. The value chain, starting at spectrum allocation, investment in infrastructure, and the subsequent division of the services into distinct business units, presented an opportunity for him to analyse and determine commercial opportunities in the market to participate in the gradual deregulation of the industry.

In 2012, he started becoming increasingly interested in the burgeoning world of Bitcoin and Distributed Ledger Technology. He co-founded Blockchain Labs and Ethereum Lab, and then moved on to create the Chainreactor group of companies, together with Rakesh Rajagopal, with a primary focus on blockchain. They also founded Ipsos Microelectronics as a specialist electronics firm, working in self-sovereign digital identity.

The founding of the Ammbr Foundation is the culmination of extensive research and consultation in finding the optimum business use for blockchain technology outside of financial services.

Kaustuv Ghosh

Kaustuv began his startup career straight out of graduate school in 1996 by setting up a sales office for NDTV in Mumbai, India. He went on to design, manage and successfully sell NDTV Online, the world's first mobile news-on-demand service. Over almost a decade, he built the digital business for NDTV, now one of Asia's leading news broadcasters, in mobile, Internet advertising, e-commerce and video streaming.



He then repeated this act with Mobile 365 (later acquired by Sybase, Inc) by starting their India office and operations, putting together a team and creating a strong revenue base. Sybase moved him to Singapore where he took over their natural language business and enabled its first ever sales outside USA - to some of the largest financial institutions in Asia.

Kaustuv worked for NETS, the Singapore payment processor, in 2009-10. He then went on to head mobile commerce for a leading Indonesian telecoms player owned by the Sinar Mas Group. He turned around their loss-making airtime top-up business by overseeing a complex payments platform replacement, re-design and launch. This included integration with all the bank switches in Indonesia in record time and on-boarding a new operator which was acquired along the way. Out of the 36-member team that he led and nurtured, came some of the finest young leaders of Indonesia's fintech revolution.

Thereafter, over a two-year period, he ran the business development and strategy portfolio for Orga Systems (later acquired by RedKnee) in the areas of prepaid, smart metering, IoT and real-time tolling. This was a global role which led to a strong partner ecosystem and revenue pipeline across Asia and Europe. Exiting Orga Systems, Kaustuv returned to the world of payments through SimplyTapp, the creators of Host Card Emulation. Along with the founders and co-creators of HCE, he went on to launch the first pilots of HCE outside North America, built the partnerships necessary for future growth and executed critical treaties for revenue growth.

Kaustuv was SVP at Matchmove, a leading fintech company. There, he launched mobile remittances, redesigned the mobile wallet, put in place product processes and created a very high-quality product management team from scratch. He initiated and oversaw successful early work on blockchain. He decided to leave to pursue his interests in cryptography, blockchain and the philosophy of consensus.

Kaustuv, a naturalized Singaporean, has degrees in accountancy and environmental management and a post-graduate diploma in communications.

Industry Leaders & Speakers

Dr. Arjuna Sathiaseelan

Dr Arjuna Sathiaseelan is a Senior Research Associate at the Computer Laboratory, University of Cambridge. He directs the Networking for Development (N4D Lab). This research group conducts research on novel Internet architectures for improving and reducing the cost of Internet access.



Arjuna has been involved in several Internet access projects across the globe deploying wireless and cellular networks as well as spearheading deployment of new Internet architectures for enabling flexible low-cost Internet access. He has brought together and led successful consortia related to universal Internet access projects in EPSRC, EU FP7 and EU H2020. He also founded the Internet Research Task Force's (IRTF) "Global Access to the Internet for All (GAIA)" research group. This group brings together some of the major players (industry, academia and NGO) in networking and ICT for development, under one common umbrella. IRTF aims to understand and scope out the challenges in providing universal access and to influence standardisation efforts that could potentially change the Internet landscape to be more inclusive. He is currently the Chair of the IRTF GAIA research group and a member of the Internet Research Steering Group (IRSG). Arjuna has been an advisor to the United Nations Foundation's \$75 million Digital Impact Alliance (funded by the Melinda and Gates Foundation, USAID and SIDA). He is also in the advisory board of

- Ubuntu Power - a social enterprise focused on providing affordable, off grid energy and Internet to underserved communities.
- Ensemble Pour la Difference - a social business incubator in Democratic Republic of Congo.
- EU NETCOMMONS project.

Arjuna has co-authored and contributed to several Internet standards and drafts (IETF) and contributed to the DVB-RCS2 standardization at the ETSI TM-RCS. He has published more than 80+ peer reviewed papers in leading international conferences, journals and workshops, including best paper awards in leading conferences. He has given 25 invited talks including several distinguished lectures.

In the past, he was a Research Fellow (Connected Digital Economy - Rural Digital Economy Hub and Networking - School of Engineering) at the University of Aberdeen. He was also an Associate with the Center for Sustainable International Development (CSID) at Aberdeen, where he founded and convened the ICT4D group.

Arjuna Sathiaseelan has a PhD in Networking from King's College London (2005), MSc in Computing and Internet Systems from King's College London (2001) and Bachelors in Computer Science and Engineering from NIT, Trichy, India (2000). He was awarded the Young Alumni Achiever Award from NIT Trichy (2016).

<https://www.cl.cam.ac.uk/~as2330/>

<https://www.usaid.gov/sites/default/files/documents/15396/Closing-the-Access-Gap.pdf>

Dean Bublely

Dean Bublely (@disruptivedean) is the founder of Disruptive Analysis, an independent technology industry analyst and consulting firm. An analyst and futurist with over 25 years' experience, he specialises in wireless, mobile, and telecoms fields. He is one of the leading market observers covering network infrastructure & software, service provider business models, voice/video communications and telecoms policy.



He is known as a contrarian, often with challenging opinions that go against industry consensus. His present focus is on 4G/5G/ Wi-Fi® network technology, NFV/SDN, the “future of voice and video” & the roles of Blockchain, AI and other innovations within telecoms.

Mr Bublely was formerly an equity analyst, covering communications stocks with Granville Baird, the UK arm of US-based investment bank Robert W. Baird. Prior to that, he spent eight years at UK research firm Datamonitor, where he co-founded the company's Technology business, managed the Internet & Networking area and custom consulting operations, with roles of Chief Analyst & Director of Consulting.

He holds a BA in Physics from Keble College, Oxford University.

<http://disruptivewireless.blogspot.be/>

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